



## What is Òpera?

Òpera is a consortium between cooperative agricultural enterprises and Italian food-farming. Founded in 2007, it aims to promote, enhance spread and popularise products born of quality food-farming cooperatives in the world. The six main chains of European agro-production include: fresh fruits and vegetables as well as their processed offshoots like conserves, juices, peeled, pulped and ready-to-eat packaged avatars, dairy products, wine, olive oils, cold cuts and choice meats.

## About European Excellence – Excellence from our Fields

European Excellence is a promotional campaign funded by the European Union, the Italian State, agricultural cooperatives and companies working in the agro-food sector. The main objectives of this programme are to increase awareness, information and consumption of EU-origin products and provide general and technical information on the specific characteristics of EU products in order to stimulate demand at every level of the distribution chain and facilitate informed consumer choices.

To taste some of the finger-licking delicacies using Òpera products especially dished up by Chef Andrea Golino from Italy, visit stands no. 1262 and 1197 at the India International Food & Drink Expo, Pragati Maidan, New Delhi from Dec 2-4, 2009.

For more details please send an email at

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or visit

[www.operaconsortium.it](http://www.operaconsortium.it)

or get in touch with their official representatives in India, M/s Eloquenza.

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