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Australian Food & Drink Suppliers approach the Indian Market in style

As preparations for the International Food & Drink Expo India 2010 gather pace, another leading international Government Body has confirmed their support.

Austrade, the Australian Government's trade and investment development agency have announced their commitment to the show and the official endorsement of the Australian Pavilion.

Michael Carter, Trade Commissioner at the Australian High Commission in New Delhi says:

"The Australian Trade Commission has participated at the International Food & Drink Expo India previously and is confident it provides the most effective opportunity for Australian food & Beverage companies to engage with the key decision makers in the Indian retail & hospitality sectors.

In food terms, the International Food & Drink Expo India is a restaurant which offers great service and choice. It also delivers an extensive menu of opportunities for food & beverage companies to select from to add value to their business prospects in India's burgeoning F&B sector."

Trade buyers who attend the show can expect the Australian pavilion to showcase a broad spectrum of products and services including dairy products, seafood, alcoholic and non-alcoholic beverages, ready-to-eat products, preserved foods and much more.

If you are an Australian supplier who would like to join the pavilion please contact: Robbie O'Rourke: robbie2@mediavisionaust.com.au

If you are a trade buyer and would like to pre-register free to attend, please go to: www.indiafooddrinkexpo.com/visit

The show will take place 2 – 4 December, Pragati Maidan, New Delhi.
For any further information please contact Lauren Morrey: lmorrey@tarsus.co.uk

Supported by:



Australian Government

Australian Trade Commission