



2 - 4 December 2009, Pragati Maidan, New Delhi

Press Release
18 August 2009

International Food & Drink Expo India 2009 announces
TECHNOPAK as their Knowledge Partner.

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The International Food & Drink Expo India 2009 confirms the appointment of Technopak as the official Knowledge Partner for the show.

Technopak is India's leading management consultancy firm that strategically advises businesses across a variety of industries including Retail, Food & Agriculture, Hospitality & Leisure and Consumer Products. Technopak builds and enhances business capabilities for leading Indian and international companies by offering end-to-end solutions that are unique due to their rich experience, strong industry relationships and a global footprint.

On the opening day of the show, Technopak will organise the Business Forum. With India's food industry is evolving at all levels, a panel of leaders in their fields will present and debate the 'hot topics' that are impacting and shaping the industry today, including -

- Commonwealth Games 2010: Opportunities and Challenges faced by the Food & Beverage Sector
- The Legal Environment and Regulations in India
- The Changing Food Habits of the Indian Consumer
- The Emerging Categories of Imported and Gourmet Food
- Issues Regarding Food Safety & Hygiene in India
- FDI in Food Retail

Mr Sanjeev Asthana, Chief Executive, Reliance Retail - Food Business, has already confirmed his support and will sit on the panel of experts.

Sanjay Sethi, Vice President - Food Industry Practise, Technopak says 'We are delighted to be the official Knowledge Partner for the International Food & Drink Expo India 2009. We are confident this event offers an unrivalled and timely opportunity for India's industry professionals to meet with global suppliers and participate in this highly educational Business Forum'

The International Food & Drink Expo India 2009 will take place 2 - 4 December, Pragati Maidan, New Delhi.

For further information relating to the Business Forum or the show in general, please contact: Lauren Morrey, Tel: +44 (0) 20 8846 2772 or lmorrey@tarsus.co.uk

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